

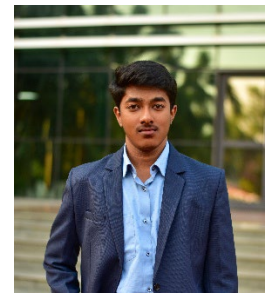
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Career Objective: I am a passionate and versatile professional with extensive experience in Graphic Design, Video Editing and Digital Marketing. Driven by a curiosity for new technologies and a dedication to continuous learning, I aim to leverage my expertise to create innovative solutions and impactful creatives. My goal is to contribute to dynamic projects and collaborate with talented teams to drive growth and achieve excellence in the ever-evolving digital landscape.

Educational Qualification:

- Pursuing Bachelor of Science in Mass Communication, from XIM University, Bhubaneswar
- Completed XIIth from —Mother's Public School, Bhubaneswar with 70%, in 2024
- Passed Xth from —Mother's Public School, Bhubaneswar, with 75%, in 2022

Work Experience:

Company Name- Mother's Group of Schools

Worked as :- Creative Designer | *September 2024 – February 2024*

- Designed visually captivating graphics for both digital and print media, strengthening the institution's brand identity and communication efforts.
- Supported video editing projects, delivering high-quality content that aligned with the organization's branding and objectives.
- Played a key role in brainstorming and executing creative strategies, leading to innovative and impactful marketing campaigns for school events. Designed event logos and all associated creative materials.

Company Name- Click Uptel IT Solutions

Worked as :- Graphic Designer | *February 2024 – July 2024*

- Developed visually compelling graphic designs for various digital and print media, enhancing brand identity and communication.
- Assisted in video editing projects, ensuring high-quality visual content aligned with the company's objectives and branding.
- Contributed to strategizing creative ideas, resulting in innovative and effective marketing campaigns.
- Led the design team for one month, coordinating tasks, providing guidance, and ensuring timely completion of projects while fostering a collaborative team environment.

Company Name- Khojo Right Now Pvt Limited

Worked as :- Graphic Designer | *April 2023 – May 2024*

- Designed visually engaging graphics for various marketing materials, contributing to enhanced brand presence and lead generation efforts.
- Assisted with video editing tasks, ensuring high-quality production of promotional and informational content.
- Strategized creative ideas focused on lead generation, which supported the company's growth objectives and campaign effectiveness.
- Worked on projects for the parent startup, Smart E-Invites, developing graphics and content that aligned with their branding and marketing goals.

Company Name- Protrainy

Worked as :- Graphic Designer & Video Editor | *September 2021 – May 2024*

- Designed and produced visually compelling graphics for digital and print media, enhancing the company's brand identity and marketing materials.
- Edited videos to create high-quality content for promotional and informational purposes, contributing to the company's overall communication strategy.
- Developed and adhered to brand guidelines to ensure consistency across all visual and multimedia content.
- Collaborated effectively with the PR team, social media team, and other departments to align creative efforts with broader marketing and communications goals.
- Assisted in strategizing and implementing creative solutions that supported lead generation and campaign effectiveness.

Company Name- Creative Impulse

Worked as :- Graphic Designer | *October 2023 – April 2024*

- Designed a wide range of graphics for various clients, including branding materials, marketing collateral, and promotional content.
- Assisted in managing the printing process, ensuring high-quality production of designs for packaging, cards, pamphlets, and flex banners.
- Gained hands-on experience with different types of printing techniques and materials, enhancing the quality and effectiveness of printed designs.
- Collaborated closely with clients to understand their needs and deliver designs that met their expectations and objectives.

Company Name- Tinkering India Initiatives

Worked as :- State Representative for Odisha | *February 2023 – September 2023*

- Led the organization's efforts in Odisha, representing and advocating for the Tinkering India Initiative's mission and goals.
- Managed daily tasks and coordinated various functions of the team, including overseeing communication and scheduling.
- Assisted in engaging rural communities in learning opportunities related to the Internet of Things (IoT), promoting technology education and innovation.
- Facilitated workshops and activities to support skill development and technological awareness among underserved sections of society.

Company Name- Youth Odisha

Worked as :- State Representative for Odisha | *September 2021 – July 2022*

- Developed and designed engaging graphics for various digital and print media, contributing to the organization's visual identity and marketing efforts.
- Edited videos to produce high-quality content for promotional and informational purposes, enhancing the organization's communication strategies.
- Met deadlines consistently, demonstrating a strong work ethic and reliability throughout the internship.
- Exhibited leadership qualities by actively participating in and contributing to various organizational functions.
- Showcased enthusiasm and dedication to the role, positively impacting team dynamics and project outcomes.

Company Name- Learnly

Worked as :- Website Manager | *December 2021 – June 2022*

- Developed and managed the company's website using Wix, ensuring a user-friendly and visually appealing online presence.
- Customized website design and layout to align with Learnly's brand identity and objectives.

- Regularly updated website content, including course information, blog posts, and promotional materials.
- Monitored website performance and implemented improvements to enhance user experience and site functionality.
- Coordinated with the content team to ensure accurate and timely updates to reflect the latest offerings and information.
- Addressed and resolved any technical issues or bugs to maintain smooth website operation.

Company Name- InnovXplorers

Worked as :- Website Manager | *July 2021 – June 2022*

- Developed and managed the company's website using Wix, ensuring a user-friendly and professional online presence.
- Designed and implemented website layouts, content, and features to enhance user experience and engagement.
- Regularly updated the site with new content, ensuring information accuracy and relevance.
- Monitored website performance and analytics to identify and address issues, optimizing for better functionality and user experience.
- Coordinated with the team to integrate branding elements and ensure consistency across all web pages.

Additional Experiences:

Company Name: Brick & Clay Pvt. Ltd

Worked as Digital Marketing & Technical Manager | April 2024 – Present

- Managed and developed the website for Brick & Clay.
- Designed and posted social media content, including posts and reels.
- Planned marketing strategies to attract new customers.
- Assisted in managing restaurant POS software like Petpooja.
- Coordinated with food delivery partners such as Zomato and Swiggy.

Freelanced Work for Odisha Government – Finance Government

- Provided presentation designs and ID card designs for official purposes

Freelanced Work for Jivada Cosmetics Pvt. Ltd

- Managed the client and assisted them with infographics & design for their stall at the **Make in Odisha Conclave 2025**

Freelanced Work for Jishucosmo Laundry & Drycleanz Pvt. Ltd

- Managed the client and assisted them with their rebranding for their Laundry and Dry Cleaning Business.

Technical Manger at Team Inspiria

Worked Technical Manager | June 2023 – Present

- Provided reel and posts designs as needed.
- Managed website updates and maintenance.
- Offered technical support during their events.
- Handled financial management tasks for the team.

Student Work at Mother's Public School

Enhanced My Skills in Graphic Designer & Video Editor | *July 2019 – January 2024*

- Designed and edited a variety of materials, including posters, banners, pamphlets, and other print and digital content for the school.
- Creating engaging graphics and videos to promote school events and activities.
- Played a key role in the designing processes, ensuring high-quality output and adherence to the school's branding guidelines.

- Contributed significantly to the school's visual communications and marking the beginning of my design career and receiving encouragement to further develop my skills.

Technical proficiency:

- **Adobe Suite:** Proficient in Photoshop, Illustrator, Premiere Pro, After Effects
- **Canva:** Proficient Designing knowledge
- **Microsoft Office Suite:** Proficient in Word, PowerPoint, Excel
- **Google Office Suite:** Proficient in Docs, Sheets, Slides
- **Web Development & Management:** Wix, Shopify, Wordpress
- **Advertising Platforms:** Google Ads Management, Meta Suite

Skill set:

- **Leadership:**
 - **House Captain-Sapphire House at School:** Demonstrated leadership skills, fostering a positive and inclusive environment.
 - **Team Leader, Click Uptel IT Solutions:** Managed design projects and guided team members to achieve objectives.
- **Communication:** Strong verbal and written communication skills, adept at client interaction and team collaboration proficient in Hindi, English, Odia

Awards and Achievements:

- **State Representative for Odisha at Ideate for India Competition:** Represented the state of Odisha in a national competition, showcasing innovative ideas and solutions.
- **Event Management Award:** Recognized for successfully managing and coordinating a variety of school events, demonstrating strong organizational and multitasking abilities.
- **Invited to Hold a Gaming Event at School:** Selected to organize and lead a gaming event at the school, reflecting recognition for event management skills and engagement with the school community.

Special Interests:

- **Football:** Enthusiastic about playing and following football, enjoying the teamwork and strategy involved in the sport.
- **Photography:** Passionate about capturing moments and scenes, with a keen eye for detail and composition.
- **Food:** Avid food lover, exploring different cuisines and enjoying culinary experiences.
- **Netflix:** Enjoy watching a wide range of shows and movies on Netflix, appreciating diverse storytelling and entertainment.

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